



heffo, awesome!

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greetings

If I could choose a word to sum up 2023 so far, it would be CLARITY - as in "I need some clarity." But also as in "I am creating clarity." The cool and challenging thing about the pursuit of clarity is that it's not a one-and-done activity. It's a practice that can constantly be refined. So keep at it, friends! Here's to getting even more focused in February!


eleanor 

how can i help?

I'm flipping the script this month. Instead of using this space to tell you about the awesome programs I have created to improve the team member experience (TMX) in your business, I want YOU to tell ME how I can help you be the very best hospitality professional you can be! Let's make it happen!  eleanor@eleanorerickson.com

**Tourism Talk is engaging hospitality and tourism professionals in robust conversations about the unique challenges and celebrations of working in an "always on" industry. Check us out in Clubhouse, and don't forget to join our Facebook group!**

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from the blog

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<https://www.eleanorerickson.com/blog>

Welcome to my ramen era.

Every good book about someone who has made it BIG includes a chapter that looks back on that time that they struggled: That place in our hero's journey that might have become the dead end of their adventure. That moment when they realized their comfortable cushion was spent, their savings were emptied, and they had \$40 left on one credit card. There is a big deal made about the fact that our hero was most likely eating a lot of ramen during this time. This chapter is often framed as a story about resilience - how the hero ate their last pack of ramen on Tuesday night, and on Wednesday morning they landed a life-changing deal...



I CAN HELP WITH THAT!

TEXT/CALL/EMAIL



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